Stephen Haddrill
Chief Executive Officer

James Barbour

ICAS Director - Technical Policy

By email to: jbarbour@icas.com; ethics@icas.com

Stohe Millia

31 March 2016

## Dear James

## Discussion Paper "The Five Fundamental Ethics Principles: Time for Evaluation?"

Thank you for the opportunity to comment on your consultation on the fundamental ethical principles.

You have made a powerful suggestion in proposing the concept of moral courage and I commend you for promoting it in the UK and internationally. We agree that this is a characteristic which accountants should display; doing the right thing is a step beyond avoiding doing the wrong thing. That said, we doubt it can be used as a basis for regulation by the profession or by the FRC given the difficulties of defining it closely enough for such purposes. We also believe it is a formulation that will be difficult to translate internationally into countries which have a rules based approach.

We would therefore recommend that ICAS adopts it as a characteristic that it would like its members to aspire to and demonstrate whenever possible, rather than establish it formally as a principle. On that basis we think it would also be easier to promote internationally.

We should be pleased to discuss this letter with you further and to engage with you as 'The Power of One' initiative develops.

Kind regards

Stephen Haddrill